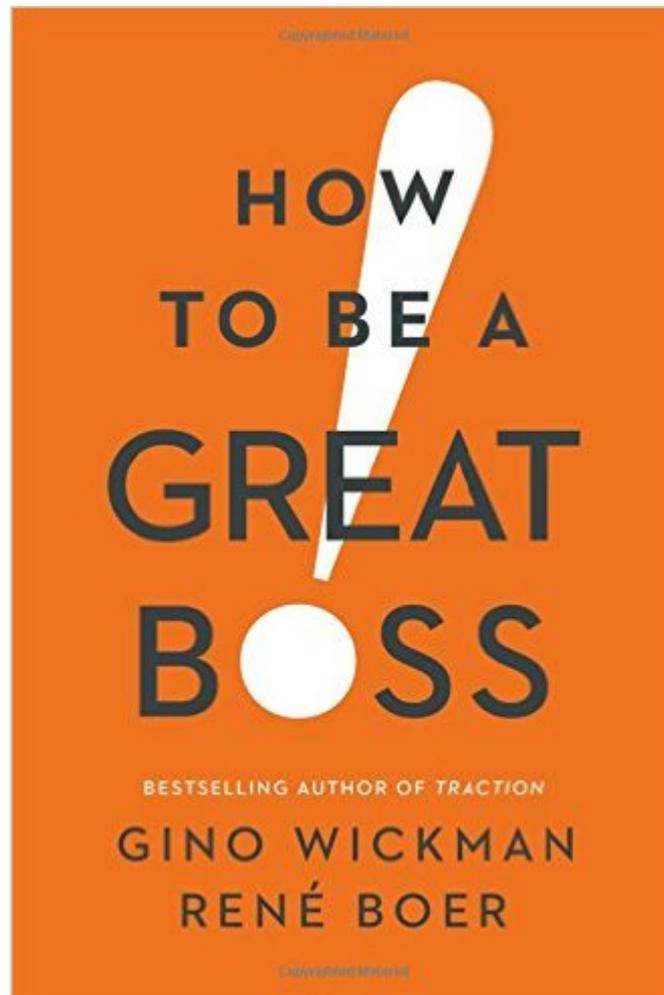


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# How To Be A Great Boss



## Synopsis

If your employees brought their 'A-Game' to work every day, what would it mean for your company's performance? Studies have repeatedly shown that the majority of employees are disengaged at work. But it doesn't have to be this way. Often, the difference between a group of indifferent employees and a fully engaged team comes down to one simple thing; a great boss. In *How to Be a Great Boss*, Gino Wickman and Renee Boer present a straightforward, practical approach to help bosses at all levels of an organization get the most from their people. They share time-tested tools that have worked for more than 30,000 bosses in every industry. You can learn to be a great boss and dramatically improve both your organization's performance and your team's excitement about their work. In this book you will discover:

- How to surround yourself with great people
- How to make more effective use of your time
- The difference between leadership and management and why they're equally important
- The five leadership practices and five management practices of all great bosses
- How to create accountability
- How to develop productive relationships with each of your people
- How to deal with direct reports that don't meet your expectations

*How to Be a Great Boss* provides practical tools that you can apply immediately with your people, allowing you to focus on improving and growing your organization and truly enjoy what you do.

## Book Information

Hardcover: 160 pages

Publisher: BenBella Books (September 13, 2016)

Language: English

ISBN-10: 1942952848

ISBN-13: 978-1942952848

Product Dimensions: 5.4 x 0.9 x 8.3 inches

Shipping Weight: 9.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #5,922 in Books (See Top 100 in Books) #102 in [Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship](#) #123 in [Books > Business & Money > Management & Leadership > Management](#) #150 in [Books > Business & Money > Management & Leadership > Leadership](#)

## Customer Reviews

As someone for whom management has never come naturally, I was surprised and impressed with

this book. Unlike other business management books which deliver a lot of theory and complexity, this book delivers simple, practical tools that enable entrepreneurial leaders to become better leaders, more effective managers, and have highly accountable teams around them. I really liked this book and highly recommend it to others...my only criticism is that it wasn't written 10 years sooner!

The most current down to earth common sense book on management to come around in over 20 years. Simple to read, simple to apply and guaranteed to produce results. If you know anything about management every page of this book will resonate with you. Get a copy for every person in your company that has someone reporting to them. It may very well be the best gift and best investment you can make in your managers and in your company.

This latest EOS book is an incredible compliment to the other books in the series (Traction, Rocket Fuel, and Get a Grip)! Truly geared to help entrepreneurs get the most from their business with simple tools to help anyone execute better. A must read!

An excellent, practical 'how-to' guide for both leaders and managers. This simple, no-nonsense approach will make life better for both the employees and the people in charge. I highly recommend it!

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